

ANGELA LUDBROOK

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SUMMARY

- Expertise in developing visual solutions for complex concepts, extensive design experience creating marketing material.
 - Thrive in a busy, creative, results-oriented role.
 - Thorough and meticulous, performance-driven, graphic design lead
 - Proven problem-solver and skilled in time and project management
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SOFTWARE TOOLS

- Adobe CS3 & CS4 Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver , Flash, Fireworks), Quark Xpress
 - Highly experienced in both MAC and PC platforms
 - Hand-coding of CSS, HTML/XHTML and knowledge Actionsript 3.0, and using JQuery
 - Expert MS Office PowerPoint, Excel, Word and Publisher both of 2003 MS and 2007 MS office versions
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PROFESSIONAL HISTORY

TNS Canadian Facts (November 2008 - present)

Graphic Designer (Contract position)

Provide graphic design services to the Marketing/Design Multimedia department at one of the largest market research companies in Canada.

- Created PowerPoint presentations and print material on complex market research data.
- Designed sales proposals to acquire new clients and keep existing ones by showcasing new software and services that TNS offered.
- Developed new template for international-wide use, including a new style guide

Barnes McLnerney (March 2006 to Sept. 2008)

Senior Producer & Graphic Designer

As an active member of the New Media dept. I was responsible for project management, design, production and storyboarding for Fortune 500 companies to develop their financial marketing materials including, annual general meeting presentations, initial public offerings presentations and marketing materials such as websites, fact sheets and annual reports.

- Supervision and coordination of the design team on a project to project basis
- Storyboarding high-end visual presentations from complex financial scripts
- Creating and building design templates for a wide variety of clients
- Animating/cueing to a script, preparation for large investor meetings and webcasts; Provide AV and technical support, audio editing, set-up and tear-down of sets

Pro CD & DVD (2003 - 2005)

Graphic Designer

Sole graphic designer producing cover artwork for independent record labels as well as production support for a busy CD and DVD duplication business.

- Design and production of CD and DVD packages, including cover, liner notes, back sleeve and disk face
- Liaise with client about design concepts, gathering client and stock images to create innovative CD package designs.

McGraw Hill Ryerson (2001 - 2003)

Photo Researcher

Co-founder of Ludbrook Photo Research which won 9 contracts from McGraw Hill Ryerson text book publisher, sourced and provided all images for science, history and math textbooks.

- Researching photos online and within photo agencies for the very best image
- Negotiating the best price with agencies and individual photographers
- Arranged photo shoots for specific requested stock images
- Preparing and managing filing system of away bills, copyright forms, tracking of images and waiver forms.

EDUCATION

Toronto Image Works (Sept 2009 - Feb 2010)

Web Design Certification

Seneca College (1996)

Graphic Design/Computer Graphics Diploma

Guelph University (2001)

Studied Art History, Political Science and French

Max the Mutt Animation School (1999)

Studied Classical Animation, Art Fundamentals and Storyboarding for Animation